



## Credits

### **Agency:**

TBWA\Belgium

### **Client:**

Delhaize: Aude Mayence, Isabel Broes, Jo Boonen, Benedicte Leytens

### **Campaign Title:**

Bevoorrader van alle Goebezigers.  
Ravitailleur de tous les Motivés du mieux.

### **Creative Director:**

Frank Marinus

### **Creative team:**

Stijn Klaver, Stefan Dias, Alex Ameye, Julien Riviezzo, Chiara De Decker, Florence François, Florence Gobert

### **Social Creative team:**

Inge Bracke, Alexandra Crismer

### **Account team:**

Geert Potargent, Marieke Michils, Elien Limpens, Virginie Cuypers, Thomas Hoogmartens

### **Strategy:**

Kristof Janssens, Helena Gheeraert

### **Strategic media planner:**

Jolien Van Heyste

### **Retouches et DTP:**

Victor Wilmot

### **Digital Design:**

MAKE & Digital Craftsmen

### **Project Management:**

Max Van der Beken, Stijn Punie, Annelies Eskens

### **Online production:**

Béatrice Bouüaert

### **TV Producers MAKE:**

Shana Duprez

### **Production company:**

Producer : Shana Duprez(MAKE)



Director : Jan Boon

DOP : Piet Deyaert

**Post-production:**

Postproduction company: MAKE

Offline editor: Xavier Pouleur

Online editor: Xavier Pouleur

Colorgrading: Joost Van Kerckhove (Moxy)

Post-producer: Shana Duprez

Sound: Mathieu Grillo

**Online video:**

Producer: Shana Duprez

Editor: Nabil El Hajjouti

**Radio**

Producer: Lauranne van Der Heyden, Raf Cyran

Sound: Gwenn Nicolay

**Media Agency:**

MindShare

**Media planners:**

Johan Putseys, Laura Monteleone, Angelique Pistidda, Stephanie Van Geit